

# I OULU

13-14.2.2013, Oulu, Finland  
Holiday Inn

WINTER  
CYCLING  
CONGRESS  
2013

## PROGRAMME



Wednesday, 13.2.2013



08:00 - 09:00 Registration and morning coffee

## 09:00 Opening ceremony

- Welcome words  
*Riikka Moilanen, Chairman, City of Oulu Council*
- Winter cycling around the world, TOP 10 winter cycling cities  
*Conference director Timo Perälä, Navico Ltd.*

10:00 - 10:30 More coffee and networking

Room	Conference room 1	Conference room 2
	Winter cycling and land use	Winter cycling safety and health effects
	<i>Chairman Matti Matinheikki, City of Oulu</i>	<i>Chairman Tiina Ikäheimo, Center for Environmental and Respiratory Health Research</i>
10:30	Winter cycling in the context of land use planning Recommendations and examples <i>Helka-Liisa Hentilä, University of Oulu</i> 	Analysis of single accidents among cyclists during winter period <i>Noora Airaksinen, SITO Ltd.</i> 
11:00	Communist design: Implications for winter cycling in Belarus. <i>John Roseman, Foundation of Ecological Transport, Minsk</i> 	Injured cyclists in Sweden, analysis based on hospital registered information <i>Anna Niska, VTI</i> 
11:30	Iron Curtain Trail: touristic route from the Barents Sea to the Black Sea, <i>MEP Michael Cramer, European Parliament</i> 	Winter biking, contributions to the health of the United States <i>Tom Lais, Aurora Heath Care</i> 
12:00-13:30	<b>LUNCH AND NETWORKING, EXHIBITION</b>	
	Winter cycling and maintenance	Determinants for winter cycling
	<i>Chairman Marek Salermo, City of Helsinki</i>	<i>Chairman Matti Hirvonen, Finnish cities for cycling</i>
13:30	Warm wetted sand for skid control on bike paths, Case Umeå <i>Anna Niska, VTI</i> 	Winter cycling of students: Attitudinal and non-attitudinal antecedents <i>Jouni Juntunen, University of Oulu.</i> 
14:00	Development survey for bicycle routes' winter maintenance in Helsinki inner city <i>Kalervo Mattila, Ramboll Ltd.</i> 	Cycling to work: obstacles, incentives and economical effects by HEAT, case Kuopio <i>Tuula Pehkonen-Elmi, City of Kuopio</i> 
14:30	<b>AFTERNOON COFFEE, EXHIBITION, NETWORKING</b>	
15:30	Better winter maintenance by prioritising, Case Järvenpää <i>Mari Päätaalo, Valpastin Ltd.</i> 	<i>Winter maintenance level of bicycle path an obstacle or an excuse?</i> <i>Timo Perälä, Navico Ltd.</i> 
16:00	Hamilton, Canada: Winter maintenance of Bike Lanes <i>Daryl Bender, City of Hamilton</i> 	Revision of maintenance quality requirements in order to promote winter cycling, Case Kuopio <i>Timo Perälä, Navico Ltd.</i> 
18:00	Winter Bike Challenge at the market square	
20:00	City of Oulu reception at the Oulu City Hall	

Thursday, 14.2.2013



07:00 - 08:30 Short winter cycling tour and winter maintenance demonstration

Room	Conference room 1	
	Winter cycling cities' experiences	
	<i>Chairman Jorma Mäntynen, Tampere University of Technology</i>	
09:00	Winter cycling in Oulu, towards new challenges <i>Pasi Heikkilä, City of Oulu</i>	
09:30	Winnipeg, winter cycling capital of North America <i>Anders Swanson, Green Action Centre, Winnipeg</i>	
10:00	<b>COFFEE BREAK, NETWORKING, EXHIBITION</b>	
10:30	Umeå, the winter cycling city of Sweden <i>Marie Frostvinge and Torbjörn Sandberg, City of Umeå</i>	
11:00	Winter cycling in Vienna <i>Michael Szeiler, Rosinak&amp;Partner ZT GmbH, Vienna</i>	
11:30	2013, a special year of cycling in Vienna and the lucky star of the Velo-City conference <i>Andrea Weninger, Program Director of Velo-City 2013, Vienna</i>	
12:00-13:15	<b>LUNCH AND NETWORKING, EXHIBITION</b>	
	Winter cycling devices and services	
	<i>Chairman Jukka Talvi, City of Oulu</i>	
13:15	Automatic bike count a year around - challenges and development needs <i>Kati Kiiskilä, SITO Ltd.</i>	
13:45	Eco-Visio, a strategic tool to monitor cycling at a national level <i>Laurent Guannoc, Eco-Compteur, Lannion</i>	
14:15	<b>COFFEE BREAK, NETWORKING, EXHIBITION</b>	
15:00	Cycling route planner; winter cycling aspect <i>Rikhard Pärssinen, Logica Ltd. Helsinki</i>	
15:30	Sports-Tracker - track and share your winter cycling throughout the world <i>Simo Pahkamaa, Sports-Tracker Ltd.</i>	
16:00	Farewell words <i>Timo Perälä, Conference Director, Navico Ltd.</i>	